

2025  
**SWEETHEART** February 22, 2025  
*Charity Ball* Greenville Convention Center

6:00 PM | Shop & Sip Cocktail Hour

8:00 PM | Dinner, Live Auction & Fund the Mission

9:30 PM | Live Music & Dancing

Every February, hundreds of community leaders and philanthropists come to enjoy an elegant evening out in benefit of the nearly 1,500 homebound clients of Meals on Wheels of Greenville.

## SWEETHEART CHARITY BALL SPONSORSHIP PACKAGES

### PRESENTING SPONSOR - \$15,000 | 3,000 MEALS PROVIDED

- Up to 3 tables of 10 with preferred ballroom seating
- Table side bar service for guests
- Complimentary champagne service at each guest table
- Presentation Sponsor recognition on all event and promotional materials
- Recognition as Presenting Sponsor on thank you ad, table placard, signage, and during dinner program
- Linked logo on event websites, social media, and eblasts

### HOPE SPONSOR - \$10,000 | 2,000 MEALS PROVIDED

#### A choice of **three** unique opportunities:

- **Dinner:** Sponsor recognition on menu cards at each table
- **Bar:** Sponsor recognition on bars in auction/pre-event area
- **Auction:** Sponsor recognition on printed auction materials and mobile bidding app

#### In addition to each sponsorship:

- Up to 2 tables of 10 with preferred ballroom seating
- Table side bar service for guests
- Complimentary champagne service at each guest table
- Name recognition on thank you ad, table placard, and signage
- Logo and verbal recognition from the stage during program
- Linked logo on event websites, social media, and eblasts

### #MORETHANMEALS SPONSOR – \$7,500 | 1,500 MEALS PROVIDED

#### A choice of **three** unique opportunities:

- **Valet:** Sponsor recognition on car hang tags and option to provide leave-behind
- **Celebration:** Sponsor recognition from band and recognition on screens during After Party
- **Smile:** Sponsor recognition at the logoed photo booth

#### In addition to each sponsorship:

- Up to 2 tables of 10 with preferred ballroom seating
- Complimentary champagne service at each guest table
- Name recognition on thank you ad, table placard, and signage
- Logo and verbal recognition from the stage during program
- Linked logo on event websites, social media, and eblasts

### SWEETHEART SPONSOR – \$5,000 | 1,000 MEALS PROVIDED

- 1 table of 10 with ballroom seating
- Name recognition on thank you ad, placard, and signage
- Logo and verbal recognition from the stage during program
- Linked logo on event websites, social media, and eblasts

### DIAMOND SPONSOR – \$3,000 | 600 MEALS PROVIDED

- 1 table of 10 with ballroom seating
- Name recognition on thank you ad, table placard, and signage
- Sponsor name recognition on event websites, social media, and eblasts



## FUND THE MISSION:

Fund the Mission is a portion of our Sweetheart Charity Ball where attendees can donate directly to Meals on Wheels of Greenville's mission – providing nutrition, independence and connection to our homebound neighbors.

If you are unable to attend the event, but would like to show your support, please see the commitment form included to make a tax-deductible gift in support of our homebound neighbors in need.